

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

## PATENT APPLICATION

ATTORNEY DOCKET NO. 10003897-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Keith Moore

Confirmation No.: 7654

Application No.: 10/051,263

Examiner: Richard Chilcot

Filing Date: 01/18/2002

Group Art Unit: 3827

Title: Electronic Commerce System Including Customized Catalog Having Encoded Information

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

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SEP 02 2005

Sir:

Transmitted herewith is/are the following in the above-identified application:

|                                 |  |
|---------------------------------|--|
| (X) Response/Amendment          | ( ) Petition to extend time to respond |
| ( ) New fee as calculated below | ( ) Supplemental Declaration           |
| (X) No additional fee           |  |
| ( ) Other: _____                | (fee \$ _____)                         |

| CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY       |  |                        |  |                         |             |                           |
|--|--|------------------------|--|-------------------------|-------------|---------------------------|
| (1)<br>FOR   | (2)<br>CLAIMS REMAINING<br>AFTER AMENDMENT | (3)<br>NUMBER<br>EXTRA | (4)<br>HIGHEST NUMBER<br>PREVIOUSLY PAID FOR | (5)<br>PRESENT<br>EXTRA | (6)<br>RATE | (7)<br>ADDITIONAL<br>FEES |
| TOTAL CLAIMS   |  | MINUS                  |  | = 0                     | X \$50      | \$ 0                      |
| INDEP. CLAIMS  |  | MINUS                  |  | = 0                     | X \$200     | \$ 0                      |
| [ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM |  |                        |  |                         | + \$360     | \$ 0                      |
| EXTENSION<br>FEE                                     | 1ST MONTH<br>\$120.00                      | 2ND MONTH<br>\$450.00  | 3RD MONTH<br>\$1020.00                       | 4TH MONTH<br>\$1590.00  |             | \$ 0                      |
| OTHER FEES   |  |                        |  |                         |             | \$                        |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT              |  |                        |  |                         |             | \$ 0                      |

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

(X) I hereby certify that this paper is being transmitted  
to the Patent and Trademark Office facsimile  
number (571) 273-8300 on 09/02/2005  
Number of pages: 7

Keith Moore

By Krishna Kalidindi

Krishna Kalidindi

Attorney/Agent for Applicant(s)  
Reg. No. 41,481

Date: 09/02/2005

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SEP 02 2005

Application No. 10/051,263  
Docket No. 10003897-1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of )  
 )  
Keith MOORE )  
 ) Group Art Unit: 3627  
Application No.: 10/051,263 )  
 ) Examiner: Richard CHILCOT, Jr.  
Filed: January 18, 2002 )  
 ) Confirmation No. 7654  
For: ELECTRONIC COMMERCE SYSTEM )  
INCLUDING CUSTOMIZED CATALOG)  
HAVING ENCODED INFORMATION )

**RESPONSE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action, dated June 2, 2005, Applicant respectfully requests favorable reconsideration in view of the following remarks.

The remarks begin on page 2 of this paper.